



2022

SCCA Singapore Corporate
Counsel Association

PARTNER
with **SCCA**

www.scca.org.sg
secretariat@scca.org.sg

Introducing Peers.Online

A virtual platform that serves as a connectivity hub for corporate counsel around the world.

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1 Video	S\$750.00
3 Videos	S\$2100.00
5 Videos	S\$3400.00
10 Videos	S\$6500.00
Unlimited videos	S\$18000.00

LONG-TERM PARTNERSHIP PACKAGES

Diamond

S\$50,000

- +2 EXCLUSIVE WEBINAR - CURATED AUDIENCE
- +4 GENERAL WEBINAR SUPPORT
- +1 YEAR DIGITAL BRANDING EXPOSURE
- +2 TABLES AT THE SCCA ANNUAL BLACK TIE GALA
- +ANNUAL SPONSOR OF SCCA FLAGSHIP EVENTS

- 12 x Logo & brand publicity on SCCA Website footer
- Webinar Registration List (Name of Registrant, Designation & Company only)
- Unlimited Email Blast
- 2 x 30 min Video Interview Production online with full edits
- 12 x Premium Web Banner Ad Space
- 12 x Opportunity to share contents on SCCA's Internal Newsletter
- Opportunity to upload videos on our VOD platform

Gold

S\$40,000

- +2 EXCLUSIVE WEBINAR - CURATED AUDIENCE
- +2 GENERAL WEBINAR SUPPORT
- +1 YEAR DIGITAL BRANDING EXPOSURE
- +1 TABLE AT THE SCCA ANNUAL BLACK TIE GALA
- + ANNUAL SPONSOR OF SCCA FLAGSHIP EVENTS

- 12 x Logo & brand publicity on SCCA Website footer
- Webinar Registration List (Name of Registrant, Designation & Company only)
- 6 Email Blast
- 1 x 30 min Video Interview Production online with full edits
- 6 x Premium Web Banner Ad Space
- 6 x Opportunity to share contents on SCCA's Internal Newsletter
- Opportunity to upload videos on our VOD platform

Silver

S\$30,000

- +3 GENERAL WEBINAR SUPPORT
- +6 MONTHS DIGITAL BRANDING EXPOSURE
- +1 TABLES AT THE SCCA ANNUAL BLACK TIE GALA
- +ANNUAL SPONSOR OF SCCA FLAGSHIP EVENTS

- 12 x Logo & brand publicity on SCCA Website footer
- 4 Email Blast
- 3 x Premium Web Banner Ad Space
- 2 x Event Page Side Banner Ad Space
- 4 x Opportunity to share contents on SCCA's Internal Newsletter
- Opportunity to upload videos on our VOD platform

Bronze

S\$20,000

- +2 GENERAL WEBINAR SUPPORT
- +4 MONTHS DIGITAL BRANDING EXPOSURE
- +1 TABLES AT THE SCCA ANNUAL BLACK TIE GALA
- +ANNUAL SPONSOR OF SCCA FLAGSHIP EVENTS

- 12 x Logo & brand publicity on SCCA Website footer
- 4 Email Blast
- 4 x Event Page Side Banner Ad Space
- 2 x Opportunity to share contents on SCCA's Internal Newsletter
- Opportunity to upload videos on our VOD platform

LOOKING FOR SOMETHING MORE?
TALK TO US. SECRETARIAT@SCCA.ORG.SG

PLATINUM CORPORATE PARTNERSHIP

(EXCLUSIVE CHIEF LEGAL OFFICER PARTNER)



Platinum
S\$100,000

EXCLUSIVE CLO AWARDS PARTNER

Includes pre & post networking events in posh venues
with top in-house lawyers in Singapore
be part of the judging panel

- +2 premium exclusive seminars - 50-100 pax with live video telecast to in-house counsel global network
- +2 single seminar with 25-30pax - Intimate setting (roundtable)
- +Event Partner on ALL Flagship Events and VIP Invitations
- 2 Tables at the SCCA Annual Black Tie Gala + 2 nights stay
- Targeted Brand Marketing on SCCA's online platforms
- Youtube video production

MORE

- Logo & brand publicity on SCCA Website footer
 - Complimentary event Invites for firm's clients
 - Event Registration List (Name of Registrant & Company only)
 - Free 12 Email Blast
 - Free 6 Premium Web Banner Ad Space
 - Opportunity to share contents on SCCA's Internal Newsletter
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LOOKING FOR SOMETHING MORE THAN PLATINUM?
TALK TO US. SECRETARIAT@SCCA.ORG.SG

Single Conference Webinar Package

FULL *Day*

S\$10,000

- Branding on all SCCA online platforms and marketing materials,
- Event information will be publicized with 3rd party partners & editorial vendors
- Event will be open to other association members, depending on content relevance
- Opportunity to distribute marketing collateral
- SCCA disseminates event mailer to its database (more than 3000 counsel)
- Full Webinar and registration support
- Upto 500 registrants

HALF *Day*

S\$6,500

- Branding on all SCCA online platforms and marketing materials,
- Event information will be publicized with 3rd party partners & editorial vendors
- Event will be open to other association members, depending on content relevance
- Opportunity to distribute marketing collateral
- SCCA disseminates event mailer to its database (more than 3000 counsel)
- Full Webinar and registration support
- Upto 250 registrants

1 *Hour*

20 PAX - GCN/VIP OR GENERAL

S\$4,500 S\$3,500

- Branding on all SCCA online platforms, marketing materials and Stage backdrop
- Event information will be publicized with 3rd party partners & editorial vendors
- Event will be open to other association members, depending on content relevance
- Opportunity to distribute marketing collateral
- SCCA disseminates event mailer to its database (more than 3000 counsel)
- Full Webinar and registration support
- Upto 150 registrants



EMAIL MARKETING

- mass mailer - s\$2,500
- selected demographic database mailer by age, gender, seniority or industry (other specifications can be made) - s\$3,500

SOCIAL MEDIA MARKETING

- LinkedIn, facebook, instagram - s\$1,500

SCCA WEBSITE BANNER MARKETING

INCLUDES EMAIL & SOCIAL MEDIA MARKETING

- Premium WEd ad banner
s\$3,000 (1 month)
s\$5,000 (3 months)
s\$11,000 (6 months)
s\$20,000 (12 months)
- Home Page side banner
s\$1,500 (1 month)
s\$2,000 (3 months)
s\$3,000 (6 months)
s\$5,000 (12 months)
- Home page bottom banner
s\$1000 (1 month)
s\$1,750 (3 months)
s\$2,500 (6 months)
s\$4,000 (12 months)

LISTING OF EXTERNAL EVENTS

- s\$1,000 (1 month)

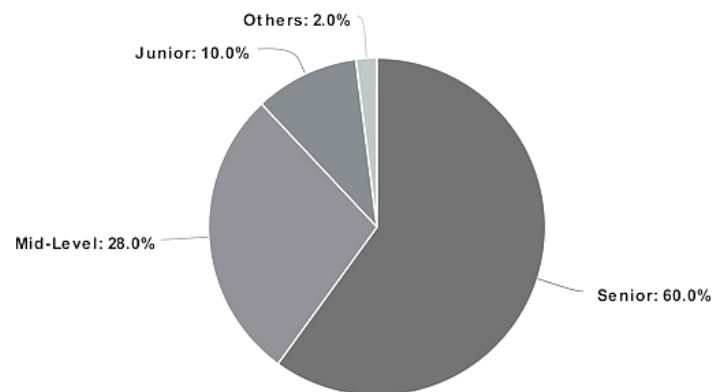
JOB POSTINGS

- per job - s\$150

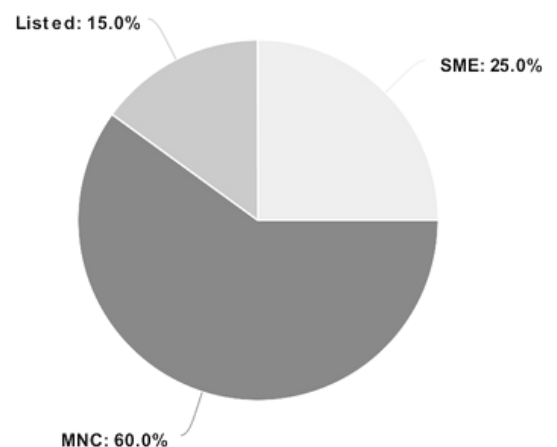
INDUSTRIES REPRESENTED

- Finance
- Government
- energy
- Others
- Technology
- Construction
- FMCG & retail
- Education

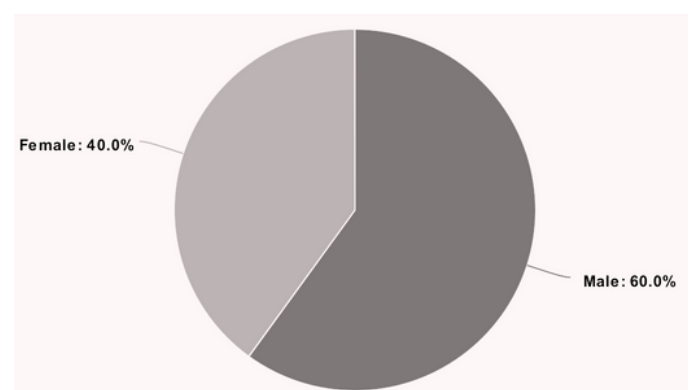
Total Database: 3000



Popular Industry



Gender





Terms & Conditions

- SCCA Limited reserves the right to accept or decline requests in its sole discretion, without notice and without having to provide reasons.
- If the event is cancelled, sponsors will be entitled to a full refund of the sponsorship amount paid, without interest, as sponsors' sole compensation.
- Sponsors shall abide by SCCA's requests and deadlines concerning submission of sponsors' logos and other information required.
- Sponsorships will be allocated and confirmed only upon receipt of a signed application in the format above, and cleared, full payment within thirty (30) days of receipt of SCCA's invoice. All payments received are NON-REFUNDABLE.
- SCCA limited reserves the right to make programme changes and any other changes we deem necessary.
- Logos, collateral and all information provided to SCCA are deemed to be provided with full permission for use by SCCA in marketing, promotions, planning and any other opportunities in connection with this event.
- SCCA limited bears no liability for any loss, theft &/or damage to sponsors' property.



SCCA

Contact

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